

PRESS RELEASE



St. Moritz, July 9th 2018

25th British Classic Car Meeting St. Moritz 5 to 8 July 2018

25th BCCM St. Moritz: Successful anniversary event

The 25th edition of the British Classic Car Meeting St. Moritz ended successfully last Sunday in bright sunshine. Long-standing President Vic Jacob handed over his position to Peter Egli, who is already his successor as director of the Suvretta House hotel. The BCCM St. Moritz is thus entering a new era that seamlessly ties in with the past quarter of a century.

Last weekend saw the 25th edition of the British Classic Car Meeting St. Moritz. The anniversary edition started on Thursday with car registration in St. Moritz Bad and a swinging sixties party in Zuoz. On Friday, the participants enjoyed an extra day. This so-called "easy driving day" focused on pleasurable and stress-free driving. In addition to tests at Engadine Airport and the Corvatschbahn carpark in Silvaplana-Surlej, the "Horseshoe Challenge" also included a hillclimb rating. On Saturday, the traditional rally from St. Moritz went over the challenging Bernina Pass to Valtellina in Italy. The Concours d'Elégance, so popular with the public as a real highlight, was held in St. Moritz village centre on Sunday. The approximately 150 vehicles participating in the BCCM were not displayed as usual on the Via Serlas, but in the St. Moritz pedestrian zone. The new location in the heart of St. Moritz was very well received by spectators, who turned the Concours d'Elégance into a folk festival as usual.

Presidential handover

During the gala dinner on Saturday evening at the Suvretta House hotel, long-standing President of the Organizing Committee (OC) Vic Jacob handed over his position to Peter Egli. Egli is already Vic Jacob's successor as Suvretta House director, and succeeds him as OC President with immediate effect. Vic Jacob drove the British Classic Car Meeting St. Moritz from success to success over the past 23 years. Thus, the event developed

early into a highlight of the St. Moritz calendar of events and attracted an impressive number of top-class automobiles over the years. Jacob hands over to his successor a well-rehearsed team, which will begin preparations for the British Classic Car Meeting St. Moritz 2019 in the coming weeks. This will take place from 5 to 7 July 2019, and promises some innovations.

Free media images of the BCCM 2018

<https://swiss-image.ch/gobccm>

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Programme for the 25th British Classic Car Meeting St. Moritz 2018

Thursday, July 5, 2018

- 1 pm to 6 pm: registration of participants in St. Moritz Bad
- 7 pm: welcome party "The Swinging Sixties"

Friday, July 6, 2018

- Easy driving day with "Horse Shoe Challenge» as a highlight
- 7 pm: "Garage Party" at Badrutt's Palace Hotel

Saturday, July 7, 2018

- Bernina Rally crossing the Bernina Pass to Tirano and Bormio
- 7.30 am: pre-start at Signalbahn parking, St. Moritz Bad
- 8.15 am: start in front of Badrutt's Palace Hotel
- Half-minute start split into groups A and B
- As of about 3.30 pm: arrival in St. Moritz village centre pedestrian zone
- As of 7.30 pm: cocktails and gala dinner at the Suvretta House Hotel

Sunday, July 8, 2018

- Concours d'Elégance in St. Moritz pedestrian zone
- 9.30 am: setting up of cars
- 10.30 am: Concours d'Elégance: car beauty contest with expert jury
- 11.00 am to 11.30 am: jury voting for the best-dressed team
- 13.15: Concours d'Elégance prizegiving

About the British Classic Car Meeting St. Moritz

The British Classic Car Meeting St. Moritz (BCCM) is the traditional highlight for friends of classic British cars. It combines elegance and class against the breathtaking backdrop of the Engadine Alps. Since 1994, around 200 Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey classic cars have met in St. Moritz every July to take part in excursions, a time-speed-distance (regularity) rally, and the Concours d'Elégance. In the "Open Class", pre-1968 cars from other British carmakers are invited to participate in the British Classic Car Meeting St. Moritz. The list of exciting classic cars at the BCCM thus becomes even more comprehensive and attractive.

www.bccm-stmoritz.ch

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