



## PRESS RELEASE

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### **19th British Classic Car Meeting St. Moritz**

## **19th British Classic Car Meeting St. Moritz: Rally Route Selected**

**The 19th British Classic Car Meeting will be held in St. Moritz from 13th until 15th July 2012. The organizers have announced that this year's rally is to cross two of Graubunden's most beautiful Passes - the Albula and the Flüela.**

Five months before the 19th British Classic Car Meeting in St. Moritz in 2012, the organizers have announced the route for the associated rally. This will be held on Saturday 14th July 2012, and will travel from St. Moritz over the Albula Pass to Davos and then back via the Flüela Pass to the Upper Engadine Alpine City. The route will enable the participants in this traditional event to enjoy two of the most beautiful passes of Graubunden. On the following day, Sunday, the traditional Concours d' Elégance is scheduled. The scene will be one of polished classic cars lining the Via Serlas in the centre of St. Moritz Dorf. A jury of experts will inspect the cars and prizes will then be awarded to the best prepared vehicles. The organizers have again this year been able to rely on the commitment and support of Jaguar, who continue as the event's main sponsor.

### **Expansion of the "Open Class"**

To increase the attractiveness of the meetings in the future, the Organizing Committee has decided to expand the so-called "Open Class". The BCCM St. Moritz is essentially restricted to vehicles of the brands Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey. Other classic pre-1960 British brands are to be allowed in the "Open Class" in the future, although only in limited numbers and by invitation. Whereas previously a maximum of only five or six such vehicles were permitted, the organizers now wish to expand the field of exquisite "Open Class" vehicles. This is intended to attract more spectators and offer a more diverse field of participants.

### Registration now open

Registration for the 19th British Classic Car Meeting is now open. Potential participants can register on-line at [www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch). Those who participated last year can login by using the same data to gain access to the restricted area of the site. The organizers expect that the field of some 200 Classic cars participating in the event will be complete within weeks.

### About the British Classic Car Meeting St. Moritz

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class in the breathtaking Engadine Alpine landscape. Around 150 British old-timers and classic cars from the makes of Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July since 1994 to take part in outings, reliability tests (Rallye) and the Concours d'Elégance. Other pre-1960 British cars are invited in a limited number to take part in the British Classic Car Meeting St. Moritz in the Open Class. The list of interesting classic cars at the BCCM thus becomes even more attractive.

[www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch)

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BCCM St. Moritz on Youtube: [www.youtube.com/bccmstmoritz](http://www.youtube.com/bccmstmoritz)

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