

## MEDIENMITTEILUNG

St. Moritz, May 15, 2014



### **21st British Classic Car Meeting St. Moritz**

July 11 – 13, 2014

## **21st BCCM St. Moritz takes in Swiss National Park**

**The 21st edition of the British Classic Car Meeting St. Moritz will take place from 11–13 July 2014. On Saturday the two stages of the rally lead from St. Moritz over the Ofen Pass to the Val Müstair and via Scuol to the Val S-charl in the Lower Engadine. The popular Concours d'Élégance is held on Sunday in St. Moritz village.**

An exciting anniversary programme, large numbers of spectators along the route and at the Concours d'Élégance, a top-class selection of classic cars with record attendance and three days of sunshine – last year's anniversary edition of the British Classic Car Meeting St. Moritz was a huge success. This year the classic car event in the Engadine Alpine metropolis comprises the traditional two days rather than the three days of last year's anniversary edition.

### **Traditional rally on Saturday, Concours d'Élégance on Sunday**

As in previous years, the traditional rally is being driven on Saturday. On 12 July 2014, the two stages lead from St. Moritz over the Ofen Pass to the Val Mustair and via Scuol to the Val S-charl. Highlights along the route are the Swiss National Park, the typical Engadine houses in Scuol and the natural beauty of Val S-charl, passing scree-filled ravines and sheer walls of rock. The rally starts at 8 o'clock in front of Badrutt's Palace Hotel in St. Moritz village. On Sunday morning, the popular Concours d'Élégance in St. Moritz village centre marks the closing act of 21st BCCM St. Moritz, where a jury will award prizes to the most beautiful classic cars that have been exhibited along the Via Serlas. Programme details and the precise route of the rally will be published over the next weeks at [www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch).

**High-calibre field**

This year's rally line-up includes two dozen pre-war vehicles, including the following models: a 1926 Rolls-Royce 20 HP, a 1925 Rolls-Royce Phantom I, a 1937 Jaguar 4-door SS Saloon and a 1934 Bentley 3½-litre Airline Saloon. Also taking part are a 1952 Jaguar C-Type and three 1955 Austin Healey 100S. The latter have contested several Mille Miglias and are extremely rare classics today.

**Contact for interviews and statements**

Vic Jacob, Chairman BCCM St. Moritz  
vjacob@suvrettahouse.ch  
Phone +41 (0) 818 36 36 36

**Media contact**

Spot Werbung AG  
Fabrizio D'Aloisio  
fabri@spotwerbung.ch  
Phone +41 81 837 30 80  
Fax +41 81 837 30 85

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**About the British Classic Car Meeting**

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class in the breathtaking Engadine Alpine world. Around 150 British old-timers and classic cars from the makes of Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July since 1994 to take part in outings, regularity rallye (Rallye) and the Concours d'Elégance. A limited number of other pre-1960 British cars are invited to take part in the British Classic Car Meeting St. Moritz in the Open Class. The list of interesting classic cars at the BCCM thus becomes even more attractive.

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