

PRESS RELEASE

St. Moritz, 1 December 2016



24th British Classic Car Meeting St. Moritz 7 to 9 July 2017

24th BCCM St. Moritz: Registration opened

From 7 to 9 July 2017, the 24th edition of the British Classic Car Meeting St. Moritz takes place. The participant registration has opened today. At the same time, the organizers have announced the route for the rally.

The registration for the 24th British Classic Car Meeting St. Moritz is now open. Until February 28, 2017, interested participants can register online at www.bccm-stmoritz.ch for the participation in the classic car event. Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey owners are invited to register. In the "Open Class", a limited number of classic cars from other British carmakers up to model year 1967 are also invited to participate.

«Spluga*-Rallye» on Saturday

As in previous years, at the BCCM 2017, the traditional rally will be held on Saturday. In 2017, it will lead from St. Moritz over the Maloja Pass into the Italian-Mediterranean Chiavenna and over the Splügen and Albula Pass back to the Engadine. The lowest point of the rally is Chiavenna at 333 m above sea level; the Albula Pass at 2'312 meters is the highest point. Since the Splügen Pass with its tight hairpin bends, narrow road sections and old, unlit tunnels is a challenge for pre-war vehicles, the newly created bypass between Corti and Isola is used instead. It bypasses the critical points and allows all participants a steady, fun ride.

New: Rally participation without ranking

In addition to the regular category "Sports Classic" with timekeeping and ranking, it is now possible to participate in the category "Mountain Classic" without timekeeping and ranking – however, rally start and finish still have to be crossed within a certain time frame. The new category has been created for all those rally participants for whom pure driving pleasure is more important than competition.

Concours d 'Elégance on Sunday

As the actual highlight of the meeting, the crowd favourite Concours d 'Elégance takes place on Sunday, July 9, 2017, in the village centre of St. Moritz. All vehicles participating in the BCCM will be displayed from 10.30 am until 2 pm on Via Serlas. At each BCCM, several thousand spectators don't want to miss this elegant beauty contest with award presentation ceremony at the Badrutt's Palace Hotel. Food stands ensure the culinary well-being of the visitors, who can win attractive prizes in the audience competition.

Media centre for further information

St. Moritz Tourism
Corporate Communications
Fabrizio D'Aloisio
Via Maistra 12
CH-7500 St. Moritz

fabrizio.daloisio@stmoritz.ch
Tel. +41 81 837 33 88

Media corner with image download

www.bccm-stmoritz.ch/medien
Username: bccm | Password: stmoritz

Programme 24th British Classic Car Meeting St. Moritz 2017

Friday 7 July 2017

- 1 pm to 6 pm: Registration of participants in St. Moritz Bad
- Welcome aperitif, dinner and drivers' briefing for the rally

Saturday 8 July 2017

- «Spluga*-Rallye» crossing the Maloja, Splügen and Albula Pass
- from 7.15 am: Pre-start: Parking lot Signalbahn, St. Moritz-Bad
- from 8.00 am: Start at the Badrutt's Palace Hotel
- Start at 30-second intervals divided into groups A and B
- from approx. 3 pm: Arrival at St. Moritz village centre/pedestrian zone
- from 7:30 pm: Cocktails and gala dinner at Suvretta House

Sunday 9 July 2017

- Concours d'Elégance in St. Moritz Dorf
- 09.30 am: Line up of vehicles on Via Serlas
- 10.30 am: Concours d'Elégance: beauty competition with expert jury
- 11.00 until 11.30 am: Jury assessment of "best-dressed team"
- 1.15 pm: Award ceremony for the Concours d'Elégance

About the British Classic Car Meeting

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class against the breath-taking backdrop of the Engadine Alps. Since 1994, around 200 British classic cars from brands such as Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July to take part in outings, time-speed-distance (regularity) rally, and the Concours d'Elégance. In the "Open Class", a limited number of pre-1967 cars from other British carmakers are invited to participate in the British Classic Car Meeting St. Moritz. The list of interesting classic cars at the BCCM thus becomes even more comprehensive and attractive.

www.bccm-stmoritz.ch